TechnicWeb

Website Maintenance Agreement

EFFECTIVE 1ST JANUARY 2017

All Technicweb clients will be eligible for certain website maintenance tasks free-of-charge, under what we are calling website maintenance ESSENTIALS. These are listed below:

• Address & phone number changes
• Accreditation logo changes (ARLA, NAEA, Ombudsman etc)
• Portal logo changes (Rightmove, Zoopla etc)
• Non-graphical (no artworking required) changes to header & footers
• Insertion of simple Google Analytics Tracking code in Header or Footer

Estateweb BRIDGE software (System that imports the properties from your own software to your website).

EVENT NECESSITATING ESTATEWEB BRIDGE© INSTALLATION OR RE-INSTALLATION	TIME	ANNUALLY PERMITTED EVENTS FREE OF CHARGE
Emergency! Your server crashes requiring a BRIDGE re-installation on same server or new server	30 mins – 1 hour	Unlimited
Scheduled Server upgrade > 7 days' notice provided to Technicweb	30 mins – 1 hour	2
Scheduled Server upgrade < 7 days' notice provided to Technicweb (Results in an unscheduled emergency installation)	30 mins – 1 hour	0 – Chargeable at £250 +VAT
You change to a new software package (E.g. Vebra, Reapit etc) Requires a completely fresh installation & extensive data testing	2 - 3 hours	1
You add a new New Office to your software. You will need to add the locations covered by the new branch yourself to Estateweb© CMS (Our technicians can guide you on how to do this). We will also require a PHOTO of the branch	30 mins – 1 hour Bespoke requirements (quote on request)	3
You add new custom fields to your software (E.g. Sq.m of plot) – may also require website to be modified to show this data.	Quote on request (if impactful on the website, charge may occur)	TBA
You add criteria to a database field – e.g. some additional property types.	30 Mins	2

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YOU CAN DO ALL THIS YOURSELF.....INSTANTLY IN OUR UNIQUE CMS

All Technicweb websites come with our new Estateweb© CMS (Content Management System) which gives you (our client) the ability to make many more changes to the website in-house (DIY) so they are instant and **free-of-charge!** Here are the most popular features with our clients: -

Feature	Description
Slideshow Editor	Most websites have a photo slideshow (carousel) on the home page with a given number of frames, each with a marketing message (straplines). In Estateweb© you can now change the images yourself as well as the straplines and sub-straplines. You can also now embed videos in the slideshow sequence.
Content Pages Now Responsive!	All sites built on the new platform are responsive which means they adapt according to the device they are displayed on. This necessitated a complete rebuild of our content page editor so it is aware of which device the content was displaying on and adapts accordingly.
Affiliation Logos	Add, remove or edit the Affiliation & Portal logos (ARLA, NAEA, Zoopla etc.) in your site's footer.
Add social media	If you have accounts with Twitter, Facebook, Linked-in etc. you can now create an icon on your site for each linking to your 'wall' on these sites.
Twitter feed	If you have an active twitter account you can now 'pull in' a feed from that account into your own website by entering the settings into Estateweb©. You can also filter the inbound feed by any #
Change tenancy fees	It is now law to publicly display the fees you charge tenants. This feature enables you to change what you wish to display for these fees.
Add / Edit Branches	Edit Branch addresses & contact details including…Branch Photo, Satellite view and Street view of office.
Configure Search Panel	Edit how the certain parts of the main search panel works – Sales, Lettings or both? Price bands (min, max & ranges)
Search results display	Show/Hide SSTC/SOLD properties and whether to display results ascending or descending. Also which parts of property address to display (Street Town, Postcode, House number etc)
Manage client Reviews	Clients can upload reviews directly to your website using our Reviews app but they won;t appear until you've approved them so you can block or edit defamatory comments.
Write News Articles	No journalistic talent required! - Just write 2 or 3 articles a month relevant to your agency or marketplace using our News APP. These will have a positive impact on your Google ranking

The above caters for the most common modifications clients want to make to their websites. We are happy to quote on any changes you may require that are more structural and cannot be effected through the Estateweb© CMS